

# **COURSE SPECIFIC OUTCOME**

## **B.Com**

### **BCMIB01 BUSINESS MANAGEMENT**

- To understand the process of business management and its functions.
- To familiarize the students with current management practices
- To understand the importance of ethics in business
- To acquire knowledge and capability to develop ethical practices for effective management.

### **BCM2B02 FINANCIAL ACCOUNTING**

- To equip the students with the skills of preparing financial statements for various type of organizations.
- To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.

### **BCM3BO3 BUSINESS REGULATIONS**

- To familiarize the students with certain statutes concerning and affecting business organizations in their operations.

### **BCM3 BO4 CORPORATE ACCOUNTING**

- To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.

### **BCM4B05 COST ACCOUNTING**

- To familiarize the students with the various concepts and elements of cost.
- To create cost consciousness among the students.

### **BCM4BO6 CORPORATE REGULATIONS**

- To familiarise the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.

### **BCM5B07 ACCOUNTING FOR MANAGEMENT**

- To enable the students to understand the concept and relevance of Management Accounting.
- To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making.

### **BCM5B08 BUSINESS RESEARCH METHODS**

- To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies.

### **BCM5 B09 INCOME TAX LAW AND ACCOUNTS**

- To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.

### **BCM6 B12 INCOME TAX AND GST**

- To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 and GST Act 2016

### **BCM6B13 AUDITING AND CORPORATE GOVERNANCE**

- To provide knowledge of auditing principles and techniques and to familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context.

### **BCM5B10 CO-OPERATIVE THEORY AND PRACTICE**

- To provide conceptual clarity and theoretical base in co-operation.
- To provide an overall idea about important types of co-operatives.

### **BCM5B11 LEGAL ENVIRONMENT FOR CO-OPERATIVES**

- To enable the students to acquire knowledge about co-operative legal frame work in India and Kerala.
- To understand the formalities for registering co-operatives and the administrative set up.

### **BCM6B14 INTERNATIONAL CO-OPERATIVE MOVEMENT**

- To enable the students to acquire knowledge about evolution and development of co-operative movement in the world.

## **BCM6B15 CO-OPERATIVE MANAGEMENT AND ADMINISTRATION**

- To enable the students to acquire knowledge about the co-operative management and administration.
- To familiarize the students with accounting and auditing of co-operatives.

## **BCM5B10 COMPUTER APPLICATIONS IN BUSINESS**

- To help the students to acquire basic knowledge about computer and its applications in various areas of business.
- To enable the students to understand the modern trends and technologies in computer applications.

## **BCM5B11 BUSINESS INFORMATION SYSTEMS**

- To enable the students to acquire basic knowledge in the information technology and its relevance to the various areas of business.

## **BCM6B14 OFFICE AUTOMATION TOOLS**

- To enable the students to acquire basic knowledge in the various office automation tools and its applications in the various areas of business.

## **BCM6B15 COMPUTERISED ACCOUNTING WITH TALLY**

- To enable the students to acquire basic knowledge in the computerized accounting systems and its applications in the area of business.

## **BCM1C01 MANAGERIAL ECONOMICS**

- To enable students to understand micro and macroeconomic concepts relevant for business decisions.
- To help the students to understand the application of economic principles in business management.

## **BCM2C02 MARKETING MANAGEMENT**

- To provide basic knowledge about the concepts, principles, tools and techniques of marketing.
- To impart necessary knowledge which help the student to choose a career in the field of marketing.
- To expose the students to the latest trends in marketing.

## **BCM3C03 HUMAN RESOURCES MANAGEMENT**

- To familiarize the students with the different aspects of managing human resources in an organization.
- To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.

#### **BCM4C04 QUANTITATIVE TECHNIQUES FOR BUSINESS**

- To familiarize student with the use quantitative techniques in managerial decision making.

#### **BCM5D03 BASIC ACCOUNTING**

- To enable the students to acquire knowledge of Accounting Principles and Practice

#### **BCM3A11 BASIC NUMERICAL METHODS**

- To enable the students to acquire knowledge of mathematics and statistics
- At the end of this course, the students will be able to understand, numerical equations, matrix, progression, financial mathematics, descriptive statistics and their applications.

#### **BCM3A12 PROFESSIONAL BUSINESS SKILLS**

- To update and expand basic Informatics skills of the students
- To equip the students to effectively utilize the digital knowledge resources for their study

#### **BCM4A13 ENTREPRENEURSHIP DEVELOPMENT**

- To familiarize the students with the concept of entrepreneurship.
- To identify and develop the entrepreneurial talents of the students.
- To generate innovative business ideas in the emerging industrial scenario.

#### **BCM4A14 BANKING AND INSURANCE**

- To enable the students to acquire knowledge about basics of Banking and Insurance.
- To familiarize the students with the modern trends in banking.

# **M.Com**

## **MCM1C01 BUSINESS ENVIRONMENT AND POLICY**

- To familiarise students with the concepts of macro-economic in which a Business organization operates.
- To give an idea about the policies of the government and assess their impact on business.

## **MCM1C02 CORPORATE GOVERNANCE AND BUSINESS ETHICS**

- To familiarise the students with the knowledge of corporate ethics
- To enable the students to understand the emerging trends in good governance practices.
- To create corporate financial reports in the global in the global and Indian context.

## **MCM1C03 QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS**

- To acquaint students with important quantitative techniques, which enable sound business decision making
- To make students learn the process of applying appropriate quantitative techniques for validating findings and interpreting results.

## **MCM1C04 MANAGEMENT THEORY AND ORGANISATIONAL BEHAVIOR**

- Demonstrate the applicability of analyzing the complexities associated with management of individual behavior in the organization.
- Analyze the complexities associated with management of the group behavior in the organization.
- Demonstrate how the organizational behavior can integrate in understanding the motivation (why) behind behavior of people in the organization.

## **MCM1C05 ADVANCED MANAGEMENT ACCOUNTING**

- To enable students to understand and apply tools, techniques, and concepts in managerial decision-making process.
- To inculcate analytical skills in interpreting and diagnosing business problems

## **MCM2C06 ADVANCED CORPORATE ACCOUNTING**

- To provide knowledge and skills in the theory and practice of corporate financial accounting
- To provide insight in to some of the important accounting standards of IFRS/ Ind AS
- To enable problem solving abilities among students in matters of various corporate situations such as consolidation of group information, corporate restructuring and liquidation

### **MCM2C07 ADVANCED STRATEGIC MANAGEMENT**

- Students will demonstrate a clear understanding of the concepts, tools & techniques used by executives in developing and executing strategies and will appreciate its integrative and interdisciplinary nature.
- Students will be able to demonstrate capability of making their own decisions in dynamic business landscape.
- Students will be able to develop their capacity to think and execute strategically.

### **MCM2C08 STRATEGIC COST ACCOUNTING**

- To enable the students to know the applications of Cost accounting tools, Techniques and concepts in managerial decision-making process.
- To provide students adequate knowledge of cost management and control techniques and to enable them to apply these for managing business profitably.

### **MCM2C09 INTERNATIONAL BUSINESS**

- Demonstrate understanding of management theories, current issues of management, the development of conceptual frameworks to guide their application within organizations operating in an increasingly global and competitive environment.
- Exhibit a coherent body of knowledge on economic, ethical, environmental, legal, political, sociological and technological factors together with their effects at local, national and international levels upon the strategy, behaviour and management of organisations.
- Acquire and use a range of concepts, tools and techniques for problem solving and decision-making for analyzing complex and inter-related business scenarios.

### **MCM2C10 MANAGEMENT SCIENCE**

- To familiarize students with concepts of management science and tools supporting decision making
- To enable students to apply Management science techniques in appropriate decision situations.

### **MCM3C11 FINANCIAL MANAGEMENT**

- To acquaint the students with the basic analytical techniques and methods of financial management of business organization.
- To provide the students the exposure to certain advanced analytical techniques that are used for taking financial policy decisions.

### **MCM3C12 INCOME TAX: LAW, PRACTICE AND TAX PLANNING I**

- To enable students to understand computation of income under various heads, taxable income of various entities, tax planning and procedure of assessment.

### **MCM3C13 RESEARCH METHODOLOGY**

- To acquaint students with process and methodology of research
- To enable students to identify research problems, collect and analyse data and present results.

### **MCM4C14 FINANCIAL DERIVATIVES AND RISK MANAGEMENT**

- To make the students efficient in the area of derivatives, by giving them the knowledge of basics in options, futures, swaps etc.

### **MCM4C15 INCOME TAX: LAW, PRACTICE AND TAX PLANNING II**

- To acquaint the students with theoretical and practical knowledge of assessment and tax planning of different assesses.
- To familiarize the students with major and latest provisions of the India tax laws and related judicial pronouncements pertaining to various assesses with a view to derive maximum possible tax benefits admissible under the law.

### **MCM3EF01 INVESTMENT MANAGEMENT**

- To establish a conceptual framework for the study of security analysis and portfolio management.
- This course will provide the students the ability to understand and utilize the skill of optimizing returns.

### **MCM3EF02 FINANCIAL MARKETS AND INSTITUTIONS**

- To provide the students a sound information and knowledge of broad framework of financial markets and institutions.
- To impart the students an understanding of the inter-linkages and regulatory framework within which the system operates in India

### **MCM4EF03 INTERNATIONAL FINANCE**

- To understand the international financial markets and exchange theories
- To get an idea about foreign exchange exposure and risk management

### **MCM4EF04 ADVANCED STRATEGIC FINANCIAL MANAGEMENT**

- To build an understanding among students about the concepts, vital tools and techniques used for financial decision making by a business firm.